

# ZACH DE SORBO

MOBILE APP DESIGNER & DEVELOPER



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## PROFILE

MOBILE APPLICATION DESIGNER AND DEVELOPER WITH 10 YEARS OF EXPERIENCE CREATING VARIOUS APPS FOR IOS AND ANDROID.

## EXPERIENCE

04/2010 - PRESENT

### UL

LATHAM, NY

MOBILE APP DEVELOPER

- DISCUSS REGULATORY HURDLES WITH MAJOR US RETAILERS, THEN DESIGN AND DEVELOP MOBILE APPLICATION SOLUTIONS CATERED TO THEIR NEEDS
- DESIGN APP UI AND UX
- CREATE DOCUMENTS FOR INTERNAL USE OUTLINING API USAGE WITHIN MOBILE APPLICATIONS; CREATE DOCUMENTS FOR EXTERNAL USE DETAILING MOBILE APPLICATION FUNCTIONALITY AND GENERAL WORKFLOW
- MANAGE ACCOUNTS WITH APPLE APP STORE AND GOOGLE PLAY
- MANAGE INTERNAL TESTING TRACKS FOR QUALITY ASSURANCE BY DEPLOYING BUILDS THROUGH TESTFLIGHT & GOOGLE DEV CONSOLE
- INHERIT MOBILE APPS FROM ACQUIRED COMPANIES WHO HAVE LOST MOBILE DEVELOPMENT RESOURCES AND MAINTAIN UPDATES AND REQUESTED FUNCTIONALITY

9/2019 - PRESENT

### NEON NOISE LAB, LLC

QUEENS, NY

APP DESIGNER

- DESIGN AND DEVELOP TURF NOISE - A LOCATION-BASED IOS APP TIED TO APPLE MUSIC, ALLOWING USERS TO SHARE MUSIC WITH OTHER NEARBY USERS IN A GAME-LIKE ENVIRONMENT
- CREATE SYNTHESIZER INTERFACES WITHIN THE APP THAT CAN ACT AS MIDI CONTROLLERS WHEN LINKED TO EXTERNAL SYNTHESIZERS

9/2013 - 9/2014

### FREELANCE APP DEVELOPER

NEW YORK, NY

- DESIGNED AND DEVELOPED IOS APPLICATION FOR LIVE MUSICAL PERFORMANCES WHICH WOULD RELAY BACKING TRACKS SYNCED TO ANIMATED VISUALS FROM AN IOS DEVICE TO A PROJECTOR VIA BLUETOOTH.

## EDUCATION

2005 - 2009

### SUNY PURCHASE

BACHELOR OF MUSIC COMPOSITION

## SKILLS

- STRONG EXPERTISE HANDLING XCODE USING OBJECTIVE-C
- WELL-VERSED WITH XAMARIN FORMS AND DEVELOPING SHARED CODE FOR IOS, ANDROID, AND ZEBRA DEVICES.
- EXPERIENCED WITH SQL, KOMODO EDIT, AND PHP BACK-END DEVELOPMENT
- STRONG CREATIVE SOFTWARE BACKGROUND USING LOGIC, PREMIERE, PHOTOSHOP, AND PRO TOOLS
- GRAPHIC DESIGN SPECIALIZATION CERTIFICATION FROM CALARTS